



Emploitic.com

Offres d'Emploi & Recrutement en Algérie

Product & Services offering 2009

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Presentation

Emploitic.com is a professional Internet portal dedicated to employment and recruitment in Algeria, designed to easing the job search process to applicants and to allowing recruiters to find the best profiles in the best delays. Emploitic.com not only benefits applicants but also increases appreciably the efficiency of the recruitments.

Launched in April 2006, emploitic.com is the leading website dedicated to online employment in Algeria with more than thousand recruiters, over hundred thousand registered applicants/members and more than 1 million pages seen per month. These figures are on the rise and updated on a daily basis.

greatly qualified and from different backgrounds, the team of Emploitic.com accumulates a highly specialised experience in e-recruitment and offers a wide range of web solutions ensuring efficiency and guaranteed return on investment for your recruitment campaigns.

On emploitic.com, you can post your job advertisements, access to an extensive CV database and use our communication tools to fully achieve your objectives and finding the right candidate for your company.

Why recruit on Emploitic.com?

> **Efficient, Innovative & Economic:** divide your advertising budget by 3 to 6 times, we provide fast and effective solutions to simplify and optimize your recruitments.

> **N°1 of online recruitment in Algeria:** aside from our audience, the commitment of our partners, position us as the N°1 employment website in Algeria. See our press book

> **Awareness & Branding:** major communication campaigns and participation in major employment, new technologies and business services fairs.

> **International Network:** Emploitic.com is a member of "The Network", a formal alliance of 36 leading recruitment job boards from over 80 offices committed to online recruitment in more than 70 countries.

Our clients and partners:

Since our launch, major players in employment and recruitment in Algeria have trusted us and regularly use our services. Such as :

- > Prestigious companies and SMB's, all sizes and all sectors
- > Major national and international HR & Recruitment agencies
- > Partnerships: Job fairs in Algeria, international recruitment "The Network", online evaluation solution Centraltest.fr ...

Services offering

Job advertisements

Access to CV's

Targeted e-mailing

On-line communication & advertising

Mini Website for your HR

On line psychometric testing

International recruitments

Customized promotional Packs

Job advertisements

Through Emploitic.com, you can target a large audience of candidates; either they are already employed looking for a new prospective, in passive or active job hunting, students, or freshly new graduates.

Your corporate visibility and image will be enhanced through customized promotional solutions on our portal.

The benefits of posting an ad on emploitic.com :

- We ensure that your ad will be posted on the day of your request for an 8 week period.
- Enhance your corporate image through the web solutions we offer.
- Your advertisements are sent to applicants through our email database.

« Basic » Advertisement

Unlimited text online for 8 weeks

10 000 DA "tax exclusive" by advertisement

« With logo » Advertisement

Your logo on the job advertisement
Assistance in writing the job description
Your Logo on the search result list
Job refresh

13 000 DA "tax exclusive" by advertisement

« Personal » Advertisement

Personalized Job advertisement to your image & color code
Assistance in writing the job description
Your Logo on the search result list
Job refresh

16 000 DA "tax exclusive" by advertisement

1st time subscription fee: 10 000 DA " tax exclusive"

Savings!

Choose the right offer contingent upon your needs. Take advantage of our preferential rates and use the services of Emploitic.com at any time.

Your credit is available 24/7 on your Emploitic.com account and valid for a one year period.

- 5% off for an order of 2 to 5 advertisements
- 10% off for an order of 6 to 10 advertisements
- 15% off for an order above 10 advertisements

Services offering

Job advertisements

Access to CV's

Targeted e-mailing

On-line communication & advertising

Mini Website for your HR

On line psychometric testing

International recruitments

Customized promotional Packs

Access to CV's

How can you reach the best candidates? How can you make your ad public & known? Emploitic.com has a large database of highly qualified applicants, which will save you time and efforts in finding the right applicant for your job offering.

You can have access to the biggest CV database in Algeria, use our advanced search tools in order to automatically screen tens of thousands of CV's, and identify as quickly as possible the best applicants and thus start interviewing in the best delays.

The benefits of our database:

- Target and select your applicants through our search criteria by: specialty, years of experience, education level, languages, age, etc.
- You can access our database 24/7.

Rates:

1 week access	20 000 DZD "tax exclusive"	
1 month access	64 000 DZD "tax exclusive"	- 20% off
3 months access	168 000 DZD "tax exclusive"	- 30% off

Restricted to 100 CV's purchased per week

Savings!

Choose the right pack for your needs. Take advantage of our preferential rates and use the services of the CV database of Emploitic.com at any time.

Your credit is available 24/7 on your Emploitic.com account and valid for a one year period.

Services offering

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Targeted e-mailing

You would like to find the right candidate(s) but you do not have the necessary time to search through our CV database?

We have the exact tool for you: *the ad hoc* option. You can send your job advertisement directly to the applicants' mailboxes whom you had initially selected upon their qualifications.

You can narrow down your search for applicants with our criteria: job title, years of experience, region (geographical area), education level, age, language, etc.

Advantages:

- Target the qualified applicants whom are not in a job hunting process
- Narrow down your search through relevant criteria
- Attract the best calibers with a customized & personalized emailing

Rates :

Technical expenses: 10 000 DZD "tax exclusive"

50 DZD "tax exclusive" the contact from 100 to 1 000

45 DZD "tax exclusive" the contact from 1 001 to 3 000, that is 10% off

40 DZD "tax exclusive" the contact for more than 3 000, that is 20% off

The Technical expenses cover the following tasks: database processing through your search criteria, pre & post campaign monitoring (final report handout).

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Communication & publicité en ligne

To this date, Emploitic.com has one of the highest web audiences in Algeria. Through our promotional web solutions, you can reach an important number of prospects.

The benefits of advertising on Emploitic.com:

- Targeting a huge audience: over 1 million of pages visited per month
- A customized web solution offering adapted to your budget
- A high clicking rate

Advertising spaces on the website

Spaces	Cost / week
1 & 2 Banners 468x60 & 120x300 pixels	30 000 DZD "tax exclusive"
3 Square Banners 120x120 pixels	15 000 DZD "tax exclusive"
5 « They recruit » 120x60 pixels	10 000 DZD "tax exclusive"
6 « On the Front Page » 120x150 pixels	15 000 DZD "tax exclusive"
7 Corner Flash animation which unwind on top of the home page	50 000 DZD "tax exclusive"



The newsletter

Our weekly Newsletter is sent to all Emploitic subscribers. This newsletter is highly appreciated by our subscribers as it covers many subjects related to employment such as: trainings, professional performance, CV structure, cover letter structure, etc.

Weekly cost 30 000 DZD "tax exclusive"

Applicants e-mail warnings (alerts)

This tool can be activated by the applicant on his account. It automatically generates email alerts of the current available job offerings that suit the candidate profile and background. The frequency of these alerts is selected by the applicant and can be daily, weekly, or monthly. Several thousands of these emails are sent weekly.

Weekly cost 30 000 DZD "tax exclusive"

Services offering

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[Mini Website for your HR](#)
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Mini Website for your HR

In our current competitive market where thousands of job offers juxtapose each other. We offer this tool to help differentiate your job offers among the others and thus make them more evident to the eye of the best applicants.

With this solution, your company will be more visible and therefore your notoriety will be increased. This mini HR website will eventually amplify your corporate image & show the external publics your professionalism and commitment in having the best staff for your company.

Benefits:

This solution allows you to benefit from the audience of Emploitic.com and the web in general since your website will be accessible to the internet users.

But also....

- Catch the attention of more applicants given that you will be entitled « Prime Recruiter»
- Increase the visibility and reputation of your enterprise through dedicated promotional spaces.

Rates:

Interfaces Designed by Emploitic	30 000 DZD “tax exclusive”
Technical expenses, of page integration and hosting	10 000 DZD “tax exclusive”
Job advertisement referencing	16 000 DZD “tax exclusive” each

Global cost = Technical expenses + design expenses + number of personalized advertisements



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E-testing

Emploitic.com is the official representative of Centraltest.com in Algeria: leader in online psychometric testing, Centraltest provides a range of personality, intelligence and aptitude specific tests. Our tools, designed to facilitate the recruiting, career planning and training efforts are used by HR professionals and career counsellors.



1 credit = 130 DZD HT

Test	Description FR	Credits	Price HT
profil pro-R	Analyser la personnalité et le profil professionnel	30	3900
profil compétences-R	Établir un bilan des qualités professionnelles	25	3250
profil vente	Sélectionner les meilleurs commerciaux	20	2600
IIP orientation	atout métier	25	3250
profil manager	Évaluer les cadres et les dirigeants	15	1950
BF 5	Cerner les grands traits de la personnalité	15	1950
test d' intelligence émotionnelle corporate	Évaluer les capacités émotionnelles	15	1950
atout orientation collège & lycée	Aider les jeunes dans leur choix d'orientation	12	1560
test de raisonnement-R corporate	Évaluer les capacités intellectuelles	10	1300
GAAT	Mesurer les capacités de raisonnement critique	10	1300
test de français	Évaluer le niveau de français	10	1300
business english test	Évaluer le niveau d'anglais	10	1300
test entrepreneur	Identifier les porteurs de projets	7	910
test de communication	Coacher vos collaborateurs	7	910
culture générale édition 2009	Évaluer la culture des candidats	7	910

1 credit = 130 DZD HT

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International recruitments

Emploitic.com is member of international alliance

THE NETWORK
Global leader in online recruitment

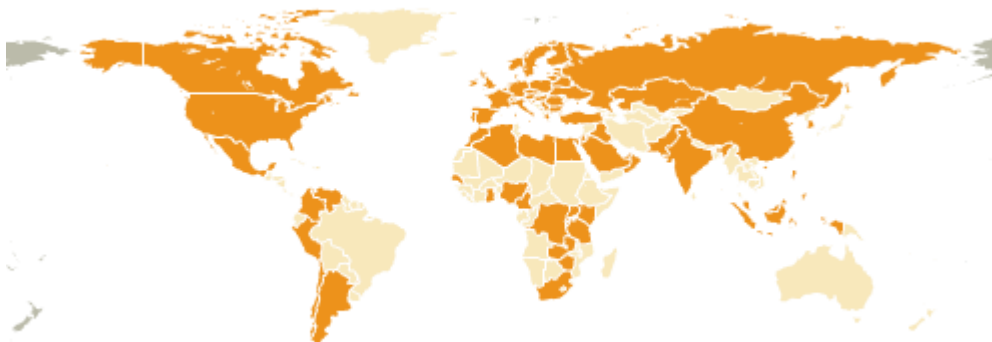
The Network is a formal alliance of 36 leading recruitment job boards from over 80 offices committed to online recruitment in more than 100 countries.

The Network is now the biggest online recruitment solution in the world, used by more than 1 000 customers. With access to a pool of over 184 million jobseekers across more than 100 countries, you won't need to look anywhere else to meet your recruitment requirements.

Advantages of The Network

- A single point of contact for global appointment needs, serving over 100 markets:
- Single contract and point of billing in local money
- Access to the largest candidate pool of online registered jobseekers in key recruitment markets

Countries covered by The Network



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Customized promotional Packs

Take advantage of our promotional rates when using emploitic.com for the 1st time.

« **Job post & CV's** » Pack
1 standard advertisement
Logo « They recruit » 1 week
1 week CV's access

34 400 DZD "tax exclusive"
~~43 000 DZD~~ Ht "exclusive of tax"
20% off

« **HR Campaign** » Pack
5 standard advertisements
1 week CV's access
Logo «They recruit» 1 week

71 250 DZD "tax exclusive"
~~95 000 DZD~~ "exclusive of tax"
25% off

« **Image & Recruitment** » Pack
10 personalized advertisements
Logo «On the Front Page» 2 weeks
1 week CV's access

175 000 DZD "tax exclusive"
~~250 000 DZD~~ "exclusive of tax"
30% off

For any further information, please contact us at:

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